

BALMER
LAWRIE

ONLINE

MONTHLY

BULLETIN



BLOOM

EDITORIAL



As April is officially upon us, it's time to focus on setting our KPTs for the year 2023-24. All are requested to record the KPTs online and stringently follow the timelines shared by the Corporate HR Department. *Les Brown, American politician and motivational speaker said, "Shoot for the moon. Even if you miss, you'll land among the stars."* Our Chairman & Managing Director, Mr. Adika Ratna Sekhar always encourages us to dream big. When we dream big and shoot for the moon, we are compelling ourselves to get out of our comfort zone and deliver more than what we are capable of. So, let's gear up to put in our maximum efforts and enhance our performance for achieving the organisational goal of accomplishing better topline and bottomline growth.

Every year, the month of March is eventful. We celebrated the National Safety Week and International Women's Day (IWD) during this month. The 52nd National Safety Day was successfully observed on 4th March and the National Safety Week (NSW) celebrations continued till 10th March 2023. The theme for NSW this year was 'Our Aim - Zero Harm'. This issue of BLOOM covers glimpses of various programs held during IWD and NSW.



April 22nd was observed as Earth Day like every year. This annual event demonstrates support for environmental protection, which I believe is the need of the hour as our planet is warming up and the average temperatures across the globe are soaring. Summers this year are abnormally hot! Let's do our bit to protect the earth as the onus is on each one of us to act on climate change. Use natural resources consciously and adopt green habits.

We celebrated the festival of colours, Holi in March, the Regional New Year, Easter and Eid-ul-Fitr in April. Let's pray for the well-being of all and hope the new financial year is a great one for the Company! As always, please do send your suggestions, feedback and contributions to me at mukhopadhyay.mohar@balmerlawrie.com.

Mohar





Balmer Lawrie (UAE) LLC (BLUAE) crossed a significant milestone on 27th February 2023 as the Company held its 50th Board Meeting in Dubai. During the meeting, Mr. Adika Ratna Sekhar, C&MD presented a memento to His Highness Sheikh Hasher Maktoum in the presence of Mr. Biswajit Nandi, Executive Director, BLUAE, in honor of the long relationship. BLUAE, a Joint Venture Company of Balmer Lawrie was established in 1978 as a Limited Liability Company. BLUAE, a pioneering container manufacturing company in the Arabian Gulf, is a large manufacturer of steel drums, tin and plastic containers of different capacities.

On the same day Mr. Adika Ratna Sekhar, C&MD and His Highness Sheikh Hasher Maktoum inaugurated the Vertical Drum line, PPCP line and Second LBM line along with BLUAE's Dubai Investment Park (DIP) office. Present on the occasion was Mr. Biswajit Nandi, Executive Director, BLUAE and other employees.



Inauguration of BLUAE's Dubai Investment Park (DIP) office



Reception of DIP office



Entry of Vertical Drum Plant Gate



Inside VSDL and Second LBM line



Mr. Adika Ratna Sekhar, C&MD and His Highness Sheikh Hasher Maktoum with Mr. Biswajit Nandi, Executive Director, BLUAE and the team



SINCE 1867

बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)

Balmer Lawrie & Co. Ltd.
(A Government of India Enterprise)



Balmer Lawrie (UAE)



Balmer Lawrie participated in the 16th Annual India Chemical Industry Outlook Conference organised by the Indian Chemical Council (ICC) on 1st & 2nd March 2023 at The Taj Lands End, Mumbai. The Conference had active participation of nearly 100 CEOs, 600+ senior industry delegates and 35 exhibitors. On day one, a panel discussion was organised on 'Mission Atmanirbhar' at Taj Lands End, Mumbai. Mr. Adhip Nath Palchaudhuri, Director [Service Businesses] was invited as a speaker in the discussion. The insights shared by him was appreciated by the delegates immensely and the feedback received from the attendees was overwhelming.



The 25th Anniversary celebrations of Greases & Lubricants, Silvassa was organised at the plant premises on 18th March 2023. Mr. Raj Kumar Maity, Head [Greases & Lubricants] addressed all the employees on the occasion.



Balmer Lawrie was awarded the prestigious "Best Logistics Company of the Year" award at the Eastern Star Awards. The award ceremony, which was held on 24th February 2023, witnessed the participation of various shipping lines, freight forwarders and customs brokers of the Eastern Region. The Eastern Star Awards are one of the most sought-after awards in the logistics industry, that recognise and honour the best performing companies in the domain. Balmer Lawrie's winning the award is testimony to its commitment to excellence and exceptional service.



On 24th February 2023, Mr. Sushil Dugar, VP [Sales & Marketing – National Head], Logistics Services, was invited to participate as a panelist in the CEO Forum of the 8th Edition of the East Coast Maritime Forum 2023. The event was concurrent with the Eastern Star Awards 2023, which took place at The Lalit Great Eastern hotel in Kolkata. The theme of the session in which Mr. Dugar participated was "Cargo & Logistics in the Eastern Region – Charting a new course". Mr. Dugar's speech was well-received by the trade, with many attendees praising his insights and expertise in the field.



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The Air ticketing Portal (<https://govemp.balmerlawrietravelapp.com/>) for Government of India employees is a unique platform developed by Balmer Lawrie specifically for Govt. / PSU employees with competitive offerings in terms of ticket prices, attractive inclusions and minimal cancellation charges suited to most. The response received from the Government sector at the Portal is extremely encouraging.

Since Travel & Tourism has become an intrinsic part of our professional and personal lives today, all Balmer Lawriens are requested to spare few moments to register themselves in the Portal using their official email id and enjoy an easy access to array of features like:

1. Facility to book tickets for all Domestic Airlines including LTC travel for Government employees only
2. No Service Fee will be charged for bookings
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5. 24x7 travel assistance and online support
6. Secure online system with the certified process and payment gateway
7. Special GOI fare (Free Meal / Free Seat / Minimum Cancellation)



An outbound training programme was conducted for employees of Industrial Packaging, Navi Mumbai on 1st & 2nd April 2023 at Alibaug.

International Women's Day celebrations



International Women's Day (IWD) was celebrated with much fervour across regions pan India on 8th March 2023. As some offices were closed owing to Holi, the celebrations continued on different days during the week. On the occasion a special newsletter 'Shakti' was published for the first time. The IWD theme this year was #EmbraceEquity. A two day online developmental workshop on Enterprise Design Thinking was organised on 9th & 10th March 2023 for all women Executives pan India. The workshop focused on enhancing analytical, problem solving and creative thinking skills. Mr. Adika Ratna Sekhar, Chairman & Managing Director inaugurated the workshop and addressed all the women Executives. Besides the training program, regions specific events were organised as part of the IWD celebrations.



In the Corporate Office at Kolkata, Mr. Ashok Chatterjee, Practicing Psychotherapist / Psychological Counsellor addressed the women employees of the Eastern Region on 8th March 2023 on how to assess and treat a range of emotional, social and mental health issues. A quiz was also organised for the women employees as part of the celebrations. On 13th March a session on Mindfulness by Brahma Kumaris was organised at the Corporate Office in Kolkata.





In the Northern Region Office in New Delhi, the women employees were addressed by Mr. A K Gupta, Head [Travel] and Regional HR Head – North after which they interacted amongst themselves, played a few games and had lunch together. On the occasion of IWD, a donation drive was organised by the employees from 6th to 10th March 2023. Employees donated grocery items like rice, wheat flour, pulses / lentils, biscuits, edible oils, clothes, blankets, adult diapers, soaps, toilet cleaners, floor cleaners etc., which were donated to Guru Vishram Vridhashram on 11th March. Employees participated in the drive with enthusiasm and were happy to be a part of the noble cause.



During the IWD celebrations in the South, women employees of Manali, Chennai and City Office (Teynampet, Chennai) shared their experiences, their personal inspirational stories, insights on leadership, diversity, gender equality and career development.

OFFICIAL LANGUAGE (OL) UPDATE



दिनांक 11 मार्च 2023 को उत्तरीय क्षेत्र कार्यालय, नई दिल्ली के प्रशिक्षण कक्ष में कंप्यूटर पर हिंदी में कार्य कैसे करें तथा बोल कर हिंदी में टाइप कैसे करें विषय पर हिन्दी कार्यशाला का आयोजन किया गया। इस कार्यशाला के प्रवक्ता / प्रशिक्षक, श्री केवल कृष्ण थे, जो वर्तमान में गृह मंत्रालय के राजभाषा विभाग में परामर्शदाता हैं और राष्ट्रीय सूचना-विज्ञान केंद्र - राजभाषा विभाग डिविजन के वरिष्ठ तकनीकी निदेशक (से. नि.) भी हैं। कार्यशाला का विषय था "सूचना प्रौद्योगिकी में हिन्दी: नयी चुनौतियाँ और संभावनाएँ"। श्री कृष्ण द्वारा दिया गया प्रशिक्षण तकनीकी तौर पर बहुत ही उपयोगी रहा।



A drawing competition was organised on Swachhata [AKAM] in the primary school at Andherpada, Sayli village, Silvassa in which a total of 25 students participated with great enthusiasm. This competition was held on 15th March 2023 as part of AKAM initiatives.



A drawing competition was organised on Swachhata [AKAM] in Prathamik Gujarati School, Khadoli village, Silvassa in which a total of 28 students participated with great enthusiasm. This competition was held on 16th March 2023 as part of AKAM initiatives.

HSE [HEALTH, SAFETY & ENVIRONMENT] UPDATE

The 52nd National Safety Week (NSW) was observed from 4th to 10th March 2023 in all units / establishments across locations. The week commenced on 4th March, observed as National Safety Day, with the administering of the safety pledge and reading out of C&MD's message. In line with the theme 'हमारा लक्ष्य-शून्य हानि / Our Aim - Zero Harm', various programs were organised over the week. The programs included extempore, online quiz, mock drills, online safety slogan and online essay writing competitions.

The winners of different competitions held during the NSW are as follows:

Essay	First	Mr. Rajat Kr Sahoo, G&L, Silvassa
	Second	Mr. Partha Sarathi Roy, LS, Kolkata
	Third	Mrs. Chaitali Datta, A&F, Kolkata
	Consolation 1	Mr. A Sai Srinivas, IP, New Delhi
	Consolation 2	Mr. Roshan Anand, G&L, Silvassa
Online Safety Quiz	First	Mr. Pannalal Das, G&L, Silvassa
	First	Mr. Sriraman D, RHR, Chennai
	Second	Mr. Vijay Kumar Das, Corp. IT, Kolkata
	Second	Mr. Shalin Joshi, IP, Mumbai
	Second	Mr. Abhishek Gupta, Travel, Kolkata
	Second	Mr. Irfan Warsi, LS, Kolkata
	Second	Mrs. Chaitali Datta, A&F, Kolkata
	Second	Mr. Soumya Datta, Travel, Kolkata
	Second	Mrs. Damayanti Sikder, Travel, Kolkata
	Third	Mrs. Sagarika Basu, Vigilance, Kolkata
	Third	Mr. Satyajit Roy, Corp. IT, Kolkata
	Third	Mr. Abhishek Kumar, W&D, Sonapur
	Third	Mr. Partha Sarathi Roy, LS, Kolkata
	Third	Sk Abu Jafor, ROFS, Kolkata
	Extempore, HO	First
Second		Mrs. Ashmita Ray Chaudhury, Corp. Comm, Kolkata
Third		Mr. Ranotosh Banerjee, ROFS, Kolkata
Extempore, HRC	First	Ms. Nilanjana Chakraborty, Apprentice, G&L, Kolkata
	Second	Mr. Subhadip Chattaraj, G&L, Kolkata
	Third	Mr. Nirmal Dutta, G&L, Kolkata
Slogan	First	Mr. Soumya Datta, Travel, Kolkata
	Second	Mr. Kamalesh Kr. Lader, IP, Taloja
	Third	Ms. Nilanjana Chakraborty, Apprentice, G&L, Kolkata
	Consolation 1	Mr. Partha Sarathi Roy, LS, Kolkata
	Consolation 2	Mr. Anoop Chauhan, G&L, Silvassa

Congratulations to all the winners!

Below are glimpses of some programs organised during the National Safety Week:



Inauguration of 52nd National Safety Week at the Corporate Office in Kolkata and administration of safety pledge by Mr. Adika Ratna Sekhar, Chairman & Managing Director.



Administration of Safety Pledge at Delhi and Mumbai Offices



Administration of Safety Pledge at CFS, Chennai and Kolkata



Administration of Safety Pledge at CFS, Navi Mumbai and G&L, Kolkata



Administration of Safety Pledge at G&L, Silvassa and IP, Asaoti



Administration of Safety Pledge at IP, Silvassa and IP, Taloja



Administration of Safety Pledge at IP, Vadodara and Manali Complex, Chennai



Administration of Safety Pledge at Cold Chain, Bhubaneswar and Patalganga



Extempore Competition at Corporate Office and HRC, Kolkata



Mock Fire Drill at Corporate Office, Kolkata



Closing ceremony of National Safety Week at Corporate Office, Kolkata

Below are HSE Activities organised at Industrial Packaging, Silvassa in March 2023:



On 16th March 2023 a Waste Management Tool Box Talk was organised at Industrial Packaging (IP), Silvassa



A Knowledge Sharing Session on Safety Excavation Work and Usage of Cylinder was organised on 31st March 2023 at IP, Silvassa.



A Knowledge Sharing Session on aspects of HIRA Impact and HSE was organised on 31st March 2023 at IP, Silvassa.



A talk on Hazard Identification and Risk Management was organised on 30th March 2023 at IP, Silvassa.

Personnel Information – March 2023

Transfer

- **Mr. Madan Mohan Mukhija**, Chief Manager [Marketing], Industrial Packaging - Vadodara has been transferred to Industrial Packaging - Delhi as Chief Manager [Collection].
- **Ms. Rekha Biswas**, Junior Officer [Electrical], Industrial Packaging - Manali, Chennai has been transferred to Industrial Packaging - Kolkata as Junior Officer [IP Kolkata Operations].

Wish you all the best in your new role!

Farewell

- **Mr. Goutam Chandra Saha**, Head [Engineering & Projects], E&P - Kolkata superannuated on 31st March 2023 after successfully completing 27 years of service.
- **Mr. P G Santhana Krishnan**, Senior Manager [SCM], Greases & Lubricants - Manali, Chennai superannuated on 31st March 2023 after successfully completing 33 years of service.

We wish you all the best in your future life!

New Member (Note: Write-up on new members is as per inputs received from them.)



Mr. Bikash Kumar Choudhary joined Corporate IT - Kolkata as Deputy Manager [IT] on 29th March 2023.

Bikash is very excited to join the team and is eager to work with all. He is a highly motivated individual who values teamwork and collaboration. He believes that his passion for work combined with his experience will make him a valuable member of the team. He completed his education in Computer Science & Engineering (B.Tech) from WBUT, Kolkata in 2015 and has worked in companies like Cognizant and TCS for several years. During his time there, he gained experience in Linux, AWS Cloud, Infra automation etc. and was able to make significant contributions to various projects. He is confident that he can bring that same level of dedication and expertise here. In his free time, he enjoys watching movies and travelling. He is also a big fan of sports. He is thrilled to start this new chapter in Balmer Lawrie and to be a part of a dynamic and talented team.



Mr. Shubham Bahuguna joined Travel & Vacations - Delhi as Asst. Manager [Retail Sales] on 20th March 2023.

Shubham is a competent professional with a strong background in sales and marketing. He hails from Dehradun, a picturesque city in the northern Indian state of Uttarakhand and holds an MBA degree in Sales and Marketing, with over 4 and a half years of experience in the travel and hospitality sector. He has gained a deep understanding of the industry and has a keen sense of customer needs and preferences. In his previous role as Assistant Manager (Sales and Business Development) at OYO Hotels and Homes, he was responsible for driving sales growth, forging new partnerships, and ensuring customer satisfaction. Besides his professional achievements, he has a passion for cricket. In fact, he was the captain of his school and college cricket teams, which showcases his leadership skills and ability to work in a team. He belongs to a joint family. He is now looking forward to a successful career in Balmer Lawrie. With his qualification and experience, he is well-positioned to excel in this organisation.



Ms. Priya Vats joined Travel & Vacations - Delhi as Officer [Commercial Accounts] on 6th March 2023.

Priya lives in Delhi with her parents. She has done her High School and Intermediate from CBSE Board. She has completed her Graduation from Delhi University and done Professional Diploma in E-accounting. She has 3 years of work experience in the corporate sector. Through her work experience, she learned many things like growth-mindset, entrepreneurial spirit, good knowledge of teamwork and so on. She belongs to a nuclear family of four members. Her father is her inspiration. He taught her to believe in herself always. In her spare time, she likes to read books, listen to music and her favorite pass time is dancing, as it gives her joy and happiness. She likes to acquire new knowledge or a new skill by learning. Now she is looking forward to giving her best in Balmer Lawrie.



Mr. Ankit Raj joined Travel & Vacations - Delhi as Officer [Visa] on 20th March 2023.

Ankit lives with his parents in Delhi. He has done his BCom and MCom From PDGDAV College Nehru Nagar, Delhi. He has work experience of 4 years in Travel and Vacations. Prior to joining Balmer Lawrie he was working with IndusInd bank as Teller (Cashier). His hobbies include cooking, listening to high bass music. He belongs to a nuclear family of six members. He is an extrovert and a people's person and like to interact with everyone with a smile. Apart from this, he is a gym freak and loves to do heavy exercises on daily basis for a healthier life. He looks forward to giving his best as a Balmer Lawrien.



Mr. Md Tarique Nafees joined Travel & Vacations - Delhi as Officer [Sales] on 22nd March 2023.

Tarique is from Ghazipur, Uttar Pradesh. He completed his Masters in Travel and Tourism Management from Jamia Millia Islamia. He has three brothers and one sister. His father works in the Indian Railways. His grandfather has always been an inspiration for him. He was his absolute role model and he truly aspires to become like him. Therefore, he always tries to follow his rules and principles. He likes meeting new people and building a connect with them. As he is from the tourism background, he likes travelling and exploring new destinations. His hobbies are cooking and watching television series.



Mr. Ninad Suresh Dugade joined Travel & Vacations - Mumbai as Junior Officer [Domestic Operations] on 1st March 2023.

Ninad is a native of Murbad in Maharashtra. For work, he stays in Mumbai suburbs that is near Kalyan of Thane District. Ninad has a Diploma in Tourism and is a Graduate from Mumbai University. He is currently pursuing Post-graduation. Ninad has 3 years of experience in the Tourism industry. Ninad loves travelling; he has already explored 15 different states of India. Outside his home state of Maharashtra, he has visited Himachal Pradesh, Uttarakhand, Ladakh, UP, Bihar, Goa, Tamil Nadu, Kerala and more. Since 1st March 2023, Ninad is engaged with the Vacations vertical of SBU: T&V and posted in Mumbai as Junior Officer (Domestic Operations). His hobbies are travelling, swimming and biking. As an adventure sports lover, Ninad has travelled to Ladakh twice already.

Welcome you to the Balmer Lawrie family and wish you all the best.

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